

Sewing Machines Express
3560 S Campbell
Springfield, Missouri
417-886-1230

lhern11615@aol.com

Hours: M-F 9:00-5:00, Sat. 9:00- 4:00

Full service, Repair all brands on site.

Wide variety of classes

FABRICS

Serving sewing enthusiast since 1993.

Locally owned – In Kickapoo Corners

www.sewmachinesexpress.com

Hello Everyone, This has been an exciting year at Sewing Machines Express. Our new additional space is filled with beautiful fabrics. And we now offer the largest selection of sewing machines in town. Husqvarna Viking, Singer, Elna, Janome, and Brother. Your one stop shop.

Our machines sales to schools have stayed steady thanks to our teachers supporting sewing in the schools. We offer special discounts for schools purchasing machines, and service, as well as the teacher discounts.

For those of you attending Missouri ACTE, we would like to invite you to visit our store. We have lots of new machines and products coming this summer. Ginny, Kathy, and I are in Minneapolis July 25—30th for Husqvarna Viking Convention, then to Nashville August 15-19 for Brother Convention.

Linda

CHRISTMAS OPEN HOUSE

Join in all the excitement of this fantastic Christmas shopping frenzy.

Saturday December 4th.

9:00AM – 4:00.

September 23-25, 2010

Thursday – Saturday

Ozark Piecemakers Quilt Show

Stop by our booth at the show.



WHY BUY AT SEWING MACHINES EXPRESS!

We are locally owned. I have been selling machines in Springfield for almost 18 years, which is longer than anyone else in town!

1. FREE unlimited hands on lessons
2. In-store service and repair.
3. FREE phone support.
4. Trained and Certified staff!
5. Quality atmosphere!
6. Free Gift Wrapping.
7. Great selection of machines notions and fabric.

For your quilt projects or Home Dec. projects, stop by and see the selection of fabric. There is lots of Christmas fabric to choose from.



Floor Model Sale

Great Prices

- Janome Jem Gold Plus (4 available)
- Janome Professional 6600(1 available)
- Janome Jem Platinum 760 (1 available)
- Janome 4900 (1 available)
- Elna 654 Serger (1 available)
- Elna Professional 6600Q (1 available)
- Husqvarna Viking 183 (1 available)



Quattro™6000D – New! **Quattro™ Creativity Times Four™**

- 4.5" x 7" wide-angle HD LCD display by Sharp Corporation.
- Almost 50 square inches of work space to accommodate your largest projects.
- Exclusive Innov is™ Technology and Snowman® Embroidery Positioning Marker
- Print and Stitch Technology to combine printed images with embroidery designs for 3D art
- Sew with the embroidery unit attached



Innov-ís NX-2000 **Laura Ashley Limited Edition Sewing Machine**

- 460 Included Sewing Stitches—430 built-in and 30 on CD
- Virtually Unlimited Stitches with the My Custom Stitch™ Feature
- Programmable Pivot Function
- Automatic Height Adjuster™ (AHA®) Feature for uniform stitches across varying fabric heights
- Automatic Needle Threader and Simple Numbered Threading Guide



Innov-ís 40 **Limited Edition Project Runway Innov-ís 40**

- Available at Authorized Innov-ís Dealers Only
- 40 built-in stitches, including 5 one-step auto-size buttonhole styles
- Stitch selection via dial and LCD
- 7-point feed dogs
- Free-motion stitching



Entrepreneur™ PR-650 – New! **The Next Step In Starting Your Own Embroidery Business**

- 6 needle single head with auto-color change
- Large full color 4.5" x 7" HD touch screen by Sharp Corporation
- 3 USB Ports for fast design transfer and computer connectivity
- Built in sample embroidery designs and 25 size adjustable embroidery lettering fonts
- Built in Greek, appliqué, floral and Renaissance alphabet designs

**EXCITING NEW PRODUCT AND
EDUCATOR-COMING SOON**

**Get ready for the latest innovation in
embroidery software!**

The 5D™ embroidery system, launching August 2010, brings you to a new level of creativity and personalization in embroidery. 5D™ embroidery software interacts with most embroidery file types and, therefore, is compatible with most machines. 5D™ software allows you to edit embroideries in real time, on your garment. You are in control of the embroidery with tools that allow you to resize, view metallic threads, change colors, edit stitches and so much more. The possibilities are endless.

**Janie Lantz – 5D Workshop –
November 11th – 13th, 2010
Check the website or call 417-886-
1230 for more details.**



Introducing How Do I, Creating Quilting
Designs using 4D QuiltDesign Creator
by Janie Lantz Includes DVD PLUS 64
PAGE FULL-COLOR LESSON
GUIDE. \$67.50.

**Volunteer sewing for the community:
Newborns in Need**
www.newbornsinneed.org
Angel Pillows for cancer patients.
417-863-2102

Upcoming Events:

Doris Trout (Licensed Martha Pullen
Instructor) Wed. Sept 29. 10:00 – 12:00
Heirloom Techniques \$15.00 Fabric Kit
Included. 1:00 – 3:00 Heirloom Serger
Caddy \$15.00 Fabric Kit Included.

Deb Parks-Long Arm Quilting 101 Sat.
July 31st 10:00 – 1:00 Lecture – Demo .
Great tips and techniques for any long
arm quilter. \$19.00.

Kathy Brown – What stabilizer do I use?
Sat. August 14, 10:00 – 12:00 Kathy will
show you when and what to use for that
perfect look. Drawing for a sample pack
of stabilizer to take home and try.

Melanie Coakley – How to start your
Home Based Embroidery business. Call
the store 417-886-1230 or email
lhern11615@aol.com for more
information.

Coming October 29-30. Brother will be
demo and lecturing the Quattro 6000D.
Watch the website for more info.

Back from Viking Convention!
Stop by the store on August 2 to see all
the new products and machine the
RUBY.

August 23- Stop by the store to see
What's New with Brother. We will be
back from convention and have lots of
new things to show.

Check our website for other classes and
free mini Christmas project classes.

NEW PRODUCT-Texture Magic

Steam-activated shrinking fabric. Simply sew to
the back of your fabric, apply steam, and the
fabric magically shrinks approximately 30%,
creating a beautiful textured effect. After
shrinking, result is permanent. Safe to wash, dry
or dry-clean. DO NOT IRON Detailed
instructions included.



The Horizon Memory Craft 7700QCP unites years of Janome innovation in the most advanced and comprehensive sewing and quilting machine ever. 11" x 4.7" of work space makes it the largest machine in its class, and features like AcuFeed and the Superior Plus Feed System ensure accurate operation. Innovative needle plate markings give extra precision guidance and the Automatic Plate Converter allows push-button conversion to a Straight Stitch Needle Plate for quilt piecing and free motion work. The Horizon offers a range of advanced features to open up new possibilities for your creativity. Our new Quilt Piecing System is an amazing synergy of precision. It moves thick layers of fabric and batting past the needle with ease, allows you to stitch from the tip of a point without a starter piece, and gives you the controls to maintain a perfect 1/4" seam from virtually any angle. It opens up new possibilities for your creativity. From the widest bed in its class to the most illuminating lighting system. It has speed, precision and an innovative navigation system that makes it a breeze to choose your stitch out of the 250 available. Stop by the store for a demo or hands on testing for you. What a wonderful machine.



You expect unrivalled versatility from any Janome machine, but the Memory Craft 11000 Special Edition provides function to surpass your expectations! It's the three-in-one machine you've been dreaming of. You'll find precise sewing, gorgeous embroidery and a host of new features to take quilting to a new level. The Special Edition introduces the new AcuFil™ Quilting System - a revolution in quilt finishing. Stippling in the hoop, 24 AcuFil™ Quilting designs, 24 new quilting designs in 3 styles, and the new AcuFil™ hoop and Template provide quilting possibilities you've never seen in an embroidery machine



With a wide triple cover hem stitch, exclusive free arm configuration, and Janome's Seam Tightening System (STS), the 1000CPX is the most advanced Cover Hem machine available.

A coverstitch machine is essential for the sewist looking to achieve a professional finish. The CoverPro® 1000CPX's innovative design is based on the marriage of an industrial-style cover hem machine and a convenient home machine. The resulting union has produced a high-speed, long arm, heavy-duty cover hem machine that looks and operates like a sewing machine. With a wide trip cover hem stitch, exclusive free arm configuration, and Janome's Seam Tightening System™ (STS).

For Sale: Janome Embroidery Machine **300E**. Embroidery only. Lots of extras included. \$800.00

Pre-Owned Machines For Sale:

Viking 1+ Sewing and Embroidery
\$800.00

Scandinavia 300 Sewing and Embroidery \$600.00 6 months old. Originally \$1,199

Scandinavia 400 Sewing and Embroidery \$850.00 Like new. Originally \$1,699.

Platinum 775 Sewing only. Like new. \$850.00 Originally \$1,999.00

Staff at Sewing Machines Express:

Linda Herndon
Ginny Wasson
Joyce Wilson
Kathy Brown
Jill Bright
Mary Skinner

Quilt Instructor:

Susan Gouge

Technicians:

Jim Powell
John Forrer
Greg Huff

Recipe:

Vidalia Onion Casserole

4 to 5 onions sliced ¼" thick

¼ cup butter

¼ cup sour cream

¾ cup Parmesan cheese (grated)

10 butter flavored crackers (crushed)

In a skillet over medium heat, saute onions in butter until tender. Remove from heat; stir in sour cream. Spoon half of the mixture into a well-greased 1 quart baking dish. Sprinkle with cheese. Top with remaining onion mixture and crackers. Bake, uncovered at 350 degrees for 25 minutes.

Coupons:

Can not be combined with others
Machines Excluded

\$5.00 off \$20.00 Purchase
Expires 08-21-2010

\$20.00 off \$100.00 Purchase
Expires 08-21-2010

20 % off Stabilizer
Inspira, Floriana,
Expires 08-21-2010

25% off
Sulky Stabilizer
Expires 08-21-2010

15% off
Any Hoops
Expires 08-21-2010

Tip for using Viking foot

Have you tried the sensor q foot for embroidery? It is a hopping foot. The bar fits over the needle bar screw and hops up and down as the stitch is being formed. You must activate it in your set menu. The sensor q foot is a good choice for any fabrics with thickness, like quilts or fleece. It also helps eliminate thread breakage when using specialty threads or heavier threads. Use with the texture hoop, it will hop right over the yarns and ribbons. Use your r foot for standard embroidery projects.

Brother

On your Brother you can use Vikings snap on feet if you have a Viking shank.

WEBSITES:

Check out KY3.com
Ask the Ozarks (for our ads& specials)
Check out
www.ninepatchnevedamo.com
Erica's Nine Patch Quilt & Fabric

Husqvarna Viking Diamond



This jewel sets new standards in sewing and embroidery. HUSQVARNA VIKING® offers enthusiast sewers the most generous, Spacious features available today, along with cutting-edge technology And design. This rare gem will inspire your creativity like never before!

** Sold as an optional accessory.*

Imagine the capability ...

- *The largest, brightest color touch screen in the industry provides an optimal view.*
- *The biggest sewing and embroidery surface you'll find – Just right for large projects.*

Imagine the convenience...

- *Clever time-savers! The fewest possible steps between you and every function that you desire.*
- *The unique EXCLUSIVE SENSOR SYSTEM™ technology senses your fabric thickness for perfect, even feeding.*
- *The exclusive SEWING ADVISOR AND EMBROIDERY ADVISOR™ feature optimize your sewing and embroidery.*
- *A quick save for your embroidery projects, even if you unexpectedly lose power.*

Imagine the innovation...

- *Revolutionary DESIGNER™ Tools guide you quickly from concept to completion.*
- *DESIGNER™ Deluxe Selection provides hundreds of stitches and exclusive designs.*
- *A brilliant DESIGNER™ Majestic Hoop* for your most ambitious design ideas.*

Husqvarna Viking S25 Huskylock



The HUSQVARNA VIKING® HUSKYLOCK™ machines are innovative at every turn from the inside, out. They provide innovations focused on ease of use and professional results. Most importantly, they will inspire you to fall in love with the power and capability of a HUSQVARNA VIKING® overlock machine. Just imagine all the possibilities for new creations.

. Whether you are just starting your serging journey or are an experienced enthusiast, the HUSQVARNA VIKING® overlock family has an option for you.

Husqvarna Viking **NEW RUBY** Sewing and Embroidery Machine-Coming Soon



...it makes life more beautiful. That's why HUSQVARNA VIKING® has decided to design an extra special machine for those of you who put your heart and soul into creating projects for the people you love, and who appreciate powerful capability, easy-to-use convenience and innovation, as well as a good value. Everything your heart desires is about to come within your reach.